

the  
making  
of  
group

**BROCHURE**  
tmo growth partner  
2026



We help businesses grow by integrating management, finance, marketing, and technology under a flexible, results-based model.

## WHO WE ARE

tmo group is an ecosystem of strategic and technological solutions focused on sustainable business growth. We do not operate as a traditional agency.

We work as growth partners, integrating into the business to support founders and leadership teams in key growth decisions.

Our approach is designed for SMEs that want to grow without relying on fragmented solutions or expensive structures.

## OUR GOAL

To help businesses grow with:

- clarity
- structure
- data-driven decisions
- and a partner who thinks like an owner



## THE PROBLEM WE SOLVED

Many businesses grow with disconnected solutions:

- Marketing without financial control
- Sales without clear processes
- Websites without strategy
- Decisions without data

This leads to wasted resources, operational stress, and limited real growth.

## OUR SOLUTION

A comprehensive and customized system that aligns all key areas of the business under a single growth strategy.

We don't implement isolated actions.

We build a growth model tailored to the stage, capacity, and actual objectives of the business.

Growth partner



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Growth partner

## we take care of

### Strategy & Management

- Comprehensive business

### diagnosis

- Clear and measurable goal setting
- Strategic decision-making support

### Sales & Digital Marketing

- Sales process optimization
- Basic digital advertising (Google / Meta)
- Conversion-driven messaging

### Finance & Profitability

- Basic financial organization
- Cost, margin, and cash-flow analysis
- Profitable growth focus

### Web & Automation

- Professional, functional websites
- Landing pages
- follow-up automation



## ¿Why tmo?

1. We are not an agency
2. We don't sell isolated services
3. We don't apply generic formulas

We act as strategic partners, aligning our work with the company's real growth  
We grow when your business grows.

## Tools we use

- Google Workspace
- Google Analytics & Tag Manager
- Meta Ads & Google Ads
- CRM and automation tools
- WhatsApp Business
- Professional web platforms
- Among others



## How we work

1. Strategic diagnosis
2. Growth model design
3. Guided execution
4. Measurement and optimization

## Flexible pricing model

 Fixed fee

 Fixed fee + commission

 Performance-based commission

**We adapt the model to the company's stage and real needs.**

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CONTACT

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MAIL [tmogroup.gp@gmail.com](mailto:tmogroup.gp@gmail.com)

USA +1 (561) 552-2315

MEXICO + 52 55 7430 7977

COLOMBIA +57 314 3834 174

**tmo around the world**